

## Workshop

on

## Entrepreneurship Development

(Partially funded by Sadhukha Visiting Professor of Industrial Economics Endowment)

Organized by

Department of Economics, Presidency University and Presidency University Young Entrepreneur Society (PUYES)

6, 7 and 9 January 2016

Date	Programme / Resource persons
<b>6 Jan 2016 (Wednesday): Venue – Bankim Sabhagriha, Presidency University</b>	
<b>REGISTRATION: 10.30 A.M.</b>	
11.00 – 11.55	<b>Introduction</b> Prof. Anuradha Lohia, Vice-chancellor, Presidency University <b>Being – becoming: 10 Steps to Entrepreneurship: Thinking</b> Dr. Sabahat S Azim, Founder, CEO & MD Glocal Healthcare System
11.55 – 12.05	
12.05 – 2.05	<b>Being – becoming: 10 Steps to Entrepreneurship: Going live</b> Dr. Sabahat S Azim, Founder, CEO & MD Glocal Healthcare System
2.05 – 2.40	 <i>lunch break</i>
2.40 – 3.45	<b>Being – becoming: 10 Steps to Entrepreneurship: Wrap Up</b> Dr. Sabahat S Azim, Founder, CEO & MD Glocal Healthcare System
3.45 – 4.00	
<b>7 Jan 2016 (Thursday): Venue – AJC Bose Auditorium, Presidency University</b>	
<b>REPORTING: 9.30 A.M.</b>	
10.00 – 10.50	<b>Welcome Address</b> Prof. Anuradha Lohia, Vice-chancellor, Presidency University <b>Keynote Address</b> Chandra Shekhar Ghosh, CEO, Bandhan Bank
10.50 – 11.00	
11.00 – 11.45	<b>Innovative Thinking</b> Ashok Banerjee, Professor, Finance and Control, Indian Institute of Management Calcutta

11.45-12.30	<p><b>Entrepreneurship and incubation:</b>  <b>“Making Entrepreneurship Happen - Why, How, When &amp; Where”</b>  C. D. Mitra, CEO, PipalMajik &amp; Anvetion Consulting &amp; Advisor, Centre for Entrepreneurship &amp; Innovation, IIM Calcutta</p>
12.30-1.15	<p><b>How to prepare and present a business plan</b>  Shubhranshu Sanyal, CEO, Indian Institute of Management Calcutta Incubation Centre</p>
1.15 – 2.00	
2.00 – 3.50	<p><b>Meet the Entrepreneurs</b>  Bikram Dasgupta, Founder &amp; Executive Chairman, Globsyn Group  Amitava Bhattacharya, Founder, Banglanatak.com  Dr. Sabahat S Azim, Founder, CEO &amp; MD Glocal Healthcare System  Soma Banerjee, CEO &amp; CO-founder, Business Brio  <i>Moderator:</i> Dr. Pulak Ghosh, Infosys Chair Professor in Economics, Presidency University</p>
3.50-4.00	
4.00-5.15	<p><b>Launching of e-market site for Presidency University</b>  Mr. Puneet Bhatia, Director, KPMG</p>
<p><b>9 Jan 2016 (Saturday): Venue – Milan Mela</b></p>	
<p><b>REPORTING:</b>  <b>At Presidency University (Portico): 1.00 PM (Bus to venue will be provided)</b>  <b>At Milan Mela grounds: 2.00 P.M.</b></p>	
2.30 – 4.00	<p><b>Panel Discussion:</b>  <b>“Entrepreneurship - The preferred professional choice”</b>  Rajiva Sinha (IAS), Principal Secretary, Micro, Small and Medium Enterprises (MSME), Govt. of West Bengal  Rudra Chatterjee, Chairman, Obeetee  Angshuman Bhattacharya, CEO &amp; Co-founder, SIBIA Analytics &amp; Consulting Services  V K Unni, Professor, Public Policy and Management, Indian Institute of Management Calcutta  Anant Sarma, CEO, SIDBI Venture Capital  S Kishore (IAS), Principal Secretary, Department of Commerce &amp; Industries, Govt. of West Bengal   <i>Moderator:</i> Professor Anuradha Lohia, Vice Chancellor, Presidency University</p>

